

October 2022



Dear Business Owner,

I am getting in touch via the BID team on behalf of Rothesay Pavilion Charity to update you on the Pavilion restoration. As you are aware, the demise of CBC the project's main contractor, Covid, Brexit and war in the Ukraine have all contributed to extraordinary market conditions significantly adding to the costs of the restoration and delaying completion even further.

There is no easy solution to the situation but to focus on raising the additional funds. This means that Rothesay Pavilion charity, set up to run the operation on a 25-year lease once complete, is now working with Argyll and Bute Council to assist them in their bid to raise the substantial additional funds needed.

A case is being made to Government, major trusts and foundations, private investors, and donors on the quality and value of Pavilion as a modern prestigious visitor attraction, dynamic business base, entertainment, and events venue. One that has the community at its heart and boosts Bute's profile as a modern and unique, visitor destination fuelling the island's economic regeneration through offering a wider range of activities and events, increased marketing, networking, employment, and training opportunities, particularly for young people.

We want to ensure that everyone, you, your associates, family, and friends, young and old can find out more and how they can be involved by:

- **Joining our mailing list** for the Pavilion's e-newsletter online <https://rothesaypavilion.co.uk/news-subscribe/>
- **Receiving a printed newsletter** - if a printed newsletter copy is better, then just post or pop a note through the letter box at the [Bank of Ideas, 17 High Street, Rothesay, PA20 9AS](#) with your contact details and we will get one to you.
- **Joining the Pavilion's extended community** by liking, following or sharing information with others (Facebook, Twitter, Instagram, YouTube, Linked in) *Scanning the QR code takes you to all.*
- **Joining us in-person** at our information sharing events beginning in November at the Bank of Ideas, 17 High Street, Rothesay where you can see some of the plans and talk to some of the project team involved. (More info to follow)
- **Contacting us direct** - If at any time you'd like us to come out and talk to you or your group specifically about the Pavilion, or discuss suggestions you may have, please don't hesitate to contact Julie Tait our Executive Director, via the Pavilion website [here](#) or julie@rothesaypavilion.co.uk and we can set that up.



I do hope you can help us to open up more direct communications both ways, and I look forward to working with you to promote the interests of Bute's community and its businesses more widely. Thankyou.

With kind regards

Janice Forsyth, Chair of Rothesay Pavilion Charity

PS My apologies for any cross posting – we are exploring every avenue to get the word out!